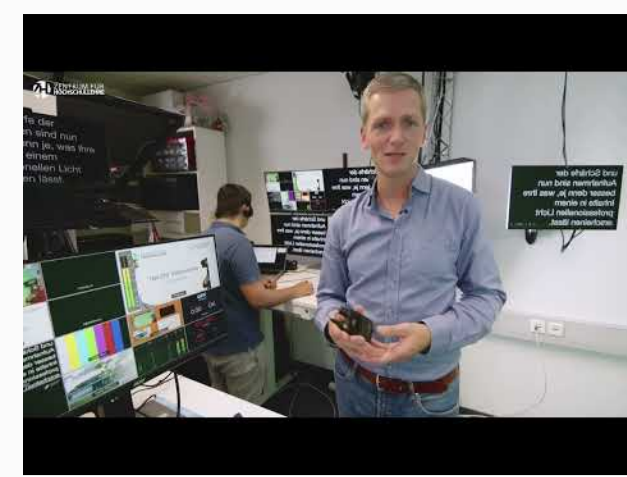


**A brief insight**



**Video studio introduction trailer Version v1 (german)**

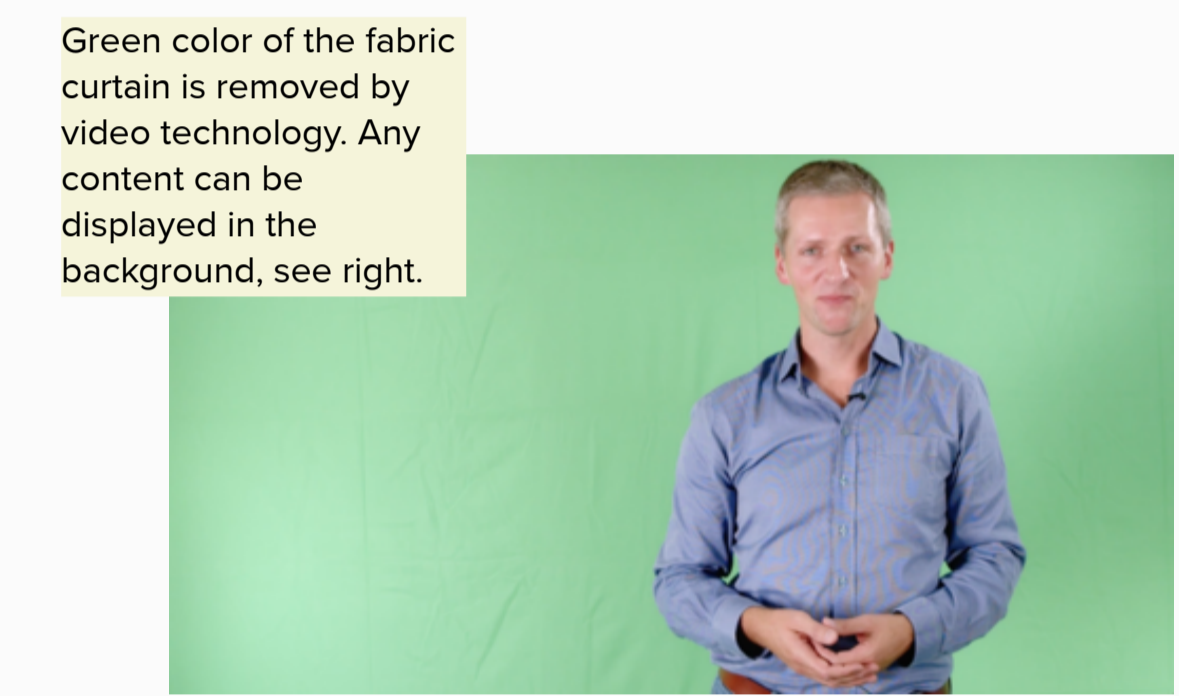


**ZHL Studio Trailer v1**  
 In einer Welt, in der digitale Medien und visuelle Kommunikation immer mehr an Bedeutung gewinnen, eröffnet das Videostudio der Universität Bayreuth neue Horizonte für Lehrende und Studierende. Professionell aufgezeichnete Videos bieten eine einzigartige Gelegenheit, Informationen

Youtube

**First: Decision on background**

**Then: Decision on additional media**



Green color of the fabric curtain is removed by video technology. Any content can be displayed in the background, see right.

background green screen

medium behind spokesperson

websites on speaker laptop

PowerPoint on speaker laptop

without further media -> Static image preconfigured

three sizes of speaker are preconfigured. Here: large



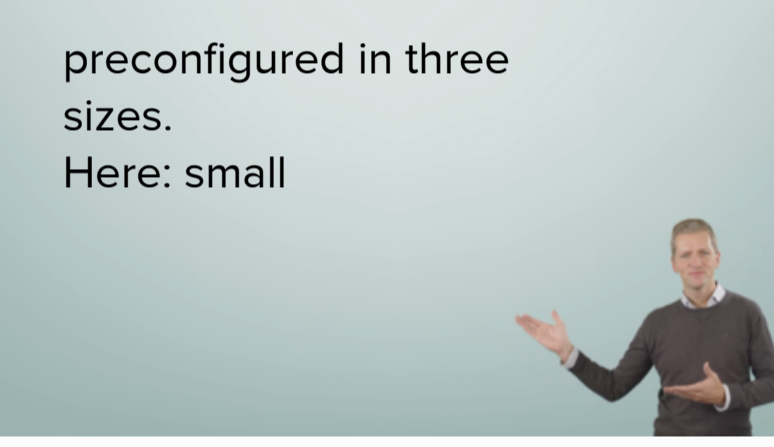
Here: medium



Here: small



The picture with "Videos in the video studio." is the PowerPoint!



preconfigured in three sizes. Here: small



preconfigured in three sizes. Here: medium



medium next to lecturer  
 picture-in-picture technique:

picture-in-picture technique: medium is placed next to lecturer



preconfigured in three sizes. Here: small



preconfigured in three sizes. Here: medium

paper background black

picture-in-picture display

medium next to lecturer: Top-down camera on test table



Top-down camera can also be used in combination with green screen technology

picture-in-picture display

medium next to lecturer: PowerPoint



paper Background white

picture-in-picture display

Medium im Hintergrund: PowerPoint



paper Background gray

speaker without further media



add Uni Bayreuth logo optional

picture-in-picture display

Medium im Hintergrund: PowerPoint



